



# IFTK HAR AHMED & CO.



## The Company

Trade is one constituent that remained with civilizations throughout human history. From ancient empires to modern era, exchanging commodities that are rare or not produced in specific regions gave birth to the phenomena of international business. Here at IAC, we understand this age old concept fully well and integrate it seamlessly across our business model and that's one prime reason why we can safely dub ourselves as the exclusive exporters of finest Pakistani produce to the rest of the world – fruits and vegetables that is.



Iftekhhar Ahmed & Company (IAC) has been a force to reckon with for over half a century of successful operations in the industrial sector of fruits and vegetables with an export footprint stretching over 40 countries across the globe. Our reputation exceeds our own expectations and we thrive with zeal with this underlying principle.

Be it the processing or storage of the produce or selling and production of fresh fruits, vegetables, processed fruit pulp/puree, paste, fruit concentrates or clarified juice concentrates, IAC makes sure that it provides its buyers with the best in class, adhering to international standards and best practices worldwide. With a specialization in the produce of Mangoes and Kinnows (Mandarin), our offerings go right down to the specific demands of both our buyers and the international market alike.

Being the torch bearer as the single largest company in Pakistan with a well integrated Supply Chain Management System, IAC successfully delves into the core areas of our business.

## Brand:

We market our fresh produce under the following brands:



## Vision:

To be a leading supplier of fresh fruits, vegetables and related value added ingredients to global and local super markets and renown brands of food, beverage, dairy & bakery around the world.

## Potato:

It is one of the Pakistan's stable commodity and primary exportable horticulture commodity.

It is the fourth most significant crop in term of bulk production, it has highly nourishing and rich in carbohydrates.

Pakistan produces good quality potatoes and ranks 20th among the potato producing countries in the world.

Potato is extensively cultivated crop of the country. The geographical distribution of Potato cultivation has been widely spread in the plains of Punjab. Punjab province produces almost 85 percent of the potato crop, Potato is sown here on around half a million acres with opportunities of better exports and profitable returns. It has also being grown in the costal belt of Sindh province.

The Quality of Pakistan's potato is best because the first generation seed used for cultivation is being imported from Holland - regarded as one of the best across the globe.



Potato Varieties of Pakistan		
Variety	Shape	Color of Flesh
Diamant	Oval	Light Yellow
Cardinal	Oval	Light Yellow
Désiree	Long Oval	Light Yellow
Raja	Oval	Yellow
Santé	Oval	Light Yellow

Potato Crop Season	
Potato crop Season	Harvest Month
Autumn Crop	January - March
Summer Crop	April - May
Spring Crop	July - September

## Where We Export:

CIS Countries, Russia, Ukraine, Malaysia, Singapore, Sri Lanka, & Gulf Countries

## How We Care Quality:

IAC's experience is not in exports alone, its is eqally skilled in orchard management, pre & post-harvest treatments. Behind our Quality Products there is a team of Pomologists, Horticulturists, Engineers, Nutritionists and Quality Assurance specialists who are dedicated to earn our Buyers' trust with safe products of the highest quality.

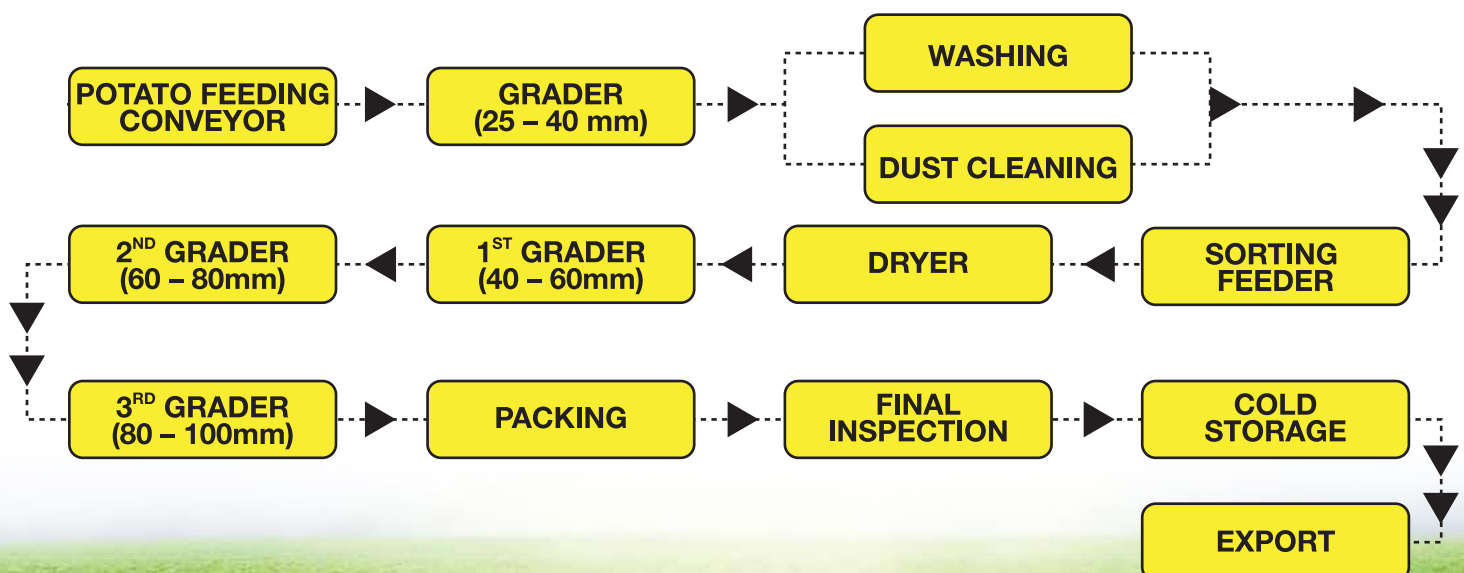
## Research & Development:

We keep abreast with the latest research & developments for maintaining a progressive course to changes and expansion, we avail services of international reputed consultants to work and supervise our team for product improvement. We have strong affiliation with accredited universities under MOU for R&D and also offers internship to students for professional training and skills development.

## International Certifications:

IAC constantly maintains the International processing, grading & manufacturing practices and upgrade by adopting innovations & latest techniques. Thus so far IAC obtained following quality certifications: ISO 22000, ISO 9001, HACCP, HALAL, FSSC 22000, SEDEX and FDA.

## Flow Diagram Of Potato Grading Line



## Potato Grading requires numerous processing steps.

Processing Steps	DESCRIPTION
<b>POTATO INLET</b> Feeding conveyor	After initial manual sorting, potatoes are fed to the feeding conveyor via hopper.
<b>GRADING</b> Grader 25-40mm	The purpose of Goli Grader is to sort the under size potatoes that is less than 40 mm size.
<b>WASHING</b> Washer Rooter Tub	The facility permits the provision of rotary washer in which potatoes are washed with the rotary action to get the highly washed potatoes. Optionally, this step is exempted for unwashed potatoes.
<b>WASHING/DUSTING/ CHEMICAL SPRAY</b>	Washing is done through nozzle sprays and chemical spray implies wax coating and anti – sprouting application as per customer requirements and destination wise to prevent weight loss. If there is any hint of dust that will be removed via duster. For unwashed potatoes, no washing with nozzle spray, only dust can be removed via duster.
<b>SORTING</b> Sorting Feeder	At this stage, potatoes are sorted. The criterion based on sorting of under quality potatoes.
<b>DRYING</b> Dryer	The purpose of dryer is to ensure that before final grading and packing, the potatoes are absolutely dry.
<b>GRADING</b> 1 <sup>st</sup> Grader 40-60mm	It refers to above mentioned standard size. Again sorting for standard potatoes done here.
<b>GRADING</b> 2 <sup>nd</sup> Grader 60-80mm	It illustrates 60 - 80 mm potatoes sizes under strict sorting operation done manually.
<b>GRADING</b> 3 <sup>rd</sup> Grader 80-100mm	It narrates grading of potatoes up to 100 mm with 80 mm lower limit.
<b>PACKING</b>	After grading, potatoes are packed as per requirement.
<b>PRODUCT STORAGE</b>	The packed potatoes are transferred to cold store under standard conditions.

**Cold Stores:** Total capacity of 14000 Metric tons of cold storage in which the capacity of 2500 Metric Tons is specifically designed for Potato storage equipped with controlled atmosphere technology and further storage capacity for storing fruits pulp/puree & juice concentrate/ other fresh produce.

**Packaging:** 5 KG, 10 KG, 15 KG, 20 KG, 25 KG transport through reefer containers as per customer requirement load on pallets or without pallets of total commodity weight 28 to 30 Tons.

### IFTEKHAR AHMED & CO.

GROWER, PACKER, PROCESSOR, EXPORTER OF FRESH FRUITS,  
VEGETABLE, FRUIT PULP & CLARIFIED JUICE CONCENTRATE

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